

**An invitation to
sponsor or exhibit at
New Jersey's most
comprehensive gift
planning conference**

Explorations:

The New World Order
in Gift Planning



**GIFT PLANNING COUNCIL
OF NEW JERSEY**

15TH ANNUAL CONFERENCE

Thursday, April 22, 2010

With Opening Session, April 21 at 4 p.m.

**Trenton Marriott at Lafayette Yard
Trenton, New Jersey**

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SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Join the Gift Planning Council of New Jersey on April 22, 2010, for our 15th annual conference, **EXPLORATIONS: THE NEW WORLD ORDER IN GIFT PLANNING**. As a sponsor you will have access to an expected audience of more than 150 gift planners, development officers, and professional advisers.

Full Conference Sponsor \$10,000

By joining us as the exclusive, full conference sponsor, you are entitled to

- Name announced during sessions
- Four full conference registrations
- Lead name on the sponsors list in the invitation brochure and conference materials
- Lead name and logo on conference signs and DVD
- Exhibit space

Because of the exclusive nature of this opportunity, we would be pleased to work with you to customize these benefits to your needs.

Gold Sponsor \$5,000

By joining us as a gold sponsor, you are entitled to

- Name announced during sessions
- Three full conference registrations
- Name on the sponsors list in the invitation brochure and conference materials
- Name and logo on conference signs and DVD
- Exhibit space

Brochure Sponsor \$3,000

By joining us as our brochure sponsor, you are entitled to

- Your name and logo on the front of the invitation brochure
- Two full conference registrations
- Name on the sponsors list in the invitation brochure and conference materials
- Name and logo on conference signs and DVD
- Exhibit space

Silver Sponsor \$2,500

By joining us as a silver sponsor, you are entitled to

- Two full conference registrations
- Name on the sponsors list in the invitation brochure and conference materials
- Name and logo on conference signs and DVD
- Exhibit space

Keynote Speaker Sponsor \$1,000

By joining us as a keynote speaker sponsor, you are entitled to all the benefits of the scholarship sponsor plus

- You will introduce the keynote speaker
- Your name will appear on the sign for the keynote speaker and with speakers presentation on conference DVD



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Kick off Reception Sponsor \$1,000

By joining us as the kickoff reception sponsor, you are entitled to all the benefits of a scholarship sponsor plus

- You will be recognized at the reception
- Your name will appear on the sign for the reception, the conference sign, and DVD.

Lunch Sponsor \$1,000

By joining us as our lunch sponsor, you are entitled to all of the benefits of the breakfast sponsor plus

- You will introduce the luncheon speaker
- Your name will appear on the conference sign and DVD

Breakfast Sponsor \$600

Break Sponsor \$600

Dessert Sponsor \$600

By joining us as a break sponsor, breakfast sponsor or dessert sponsor, you are entitled to all of the benefits of a scholarship sponsor plus

- Sign on the food table with your name and logo and name on the conference sign and DVD

Speaker Sponsor \$600

By joining us as a speaker sponsor, you are entitled to all the benefits of the scholarship sponsor plus

- You will introduce one of the speakers
- Your name will appear on the sign for the speaker, the conference sign, and DVD

Registration Table Sponsor \$500

By joining us as a registration table sponsor, you are entitled to all the benefits of a scholarship sponsor plus

- Your name will appear on the sign on the registration table, the conference sign, and DVD

Scholarship Sponsor \$500

By joining us as a scholarship sponsor, you are entitled to

- One full conference registration
- Your name on the sponsors list in the invitation brochure, conference sign, and DVD

Exhibitors \$400

By joining us as an exhibitor, you are entitled to

- Six-foot, fully-skirted table with two chairs
- One full conference registration
- Pre-release of all conference attendees' names and contact information
- Provide attendees with promotional materials.
- Name on conference sign and DVD

Exhibitor reservations and booth assignments are entirely at the discretion of the Gift Planning Council of New Jersey. Any reservation which is unpaid by March 5, 2010, cannot be guaranteed.

For more information, please contact
Denise Downing, CMP, Gift Planning Council of New Jersey
P.O. Box 579 • Moorestown, NJ 08057
TEL: 856.234.0330 • FAX: 856.727.9504
denise.downing@comcast.net • www.giftplanning-nj.org

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Company Name _____

Address _____

City _____ State _____ Zip _____

Your Name _____

Title _____

Phone _____ Fax _____

Conference Attendee E-mail _____

Sponsorship Opportunities

Please reserve our spot as a

- | | | | |
|--|-----------|--|----------|
| <input type="checkbox"/> Conference Sponsor (limit 1) | \$ 10,000 | <input type="checkbox"/> Gold Sponsor (limit 2) | \$ 5,000 |
| <input type="checkbox"/> Brochure Sponsor (limit 1). | \$ 3,000 | <input type="checkbox"/> Silver Sponsor (limit 2) | \$ 2,500 |
| <input type="checkbox"/> Kickoff Reception Sponsor (limit 1) | \$ 1,000 | <input type="checkbox"/> Keynote Speaker Sponsor (limit 1) | \$ 1,000 |
| <input type="checkbox"/> Lunch Sponsor (limit 1) | \$ 1,000 | <input type="checkbox"/> Breakfast Sponsor (limit 1) | \$ 600 |
| <input type="checkbox"/> Dessert Sponsor (limit 1) | \$ 600 | <input type="checkbox"/> Break Sponsor (limit 2) | \$ 600 |
| <input type="checkbox"/> Speaker Sponsor (limit 12) | \$ 600 | <input type="checkbox"/> Registration Sponsor (limit 1) | \$ 600 |
| <input type="checkbox"/> Scholarship Sponsor (unlimited) | \$ 500 | | |

Total Enclosed \$ _____

Name(s) of Conference Attendee(s) _____

I acknowledge and agree to abide by the Exhibitor Agreement as stated on page 6.

Signature _____ Date _____



Please mail this form and the completed GPCNJ 2009 Exhibitor Agreement with your check made out to **Gift Planning Council of New Jersey to Denise Downing, Gift Planning Council of New Jersey, P.O. Box 579, Moorestown, NJ 08057**
Ads can be e-mailed to Denise Downing at denise.downing@comcast.net

FOR GPCNJ USE ONLY

Date Received _____ Date Acknowledged _____ Deposit Amount _____
Balance Due _____ Paid in Full _____

Explorations:

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Company Name _____

Address _____

City _____ State _____ Zip _____

Your Name _____

Title _____

Phone _____ Fax _____

Conference Attendee E-mail _____

Exhibitors & Advertising Opportunities

Please reserve our spot as an

Exhibitor \$ 400

Total Enclosed \$ _____

Name(s) of Conference Attendee(s) _____

I acknowledge and agree to abide by the Exhibitor Agreement as stated on page 6.

Signature _____ Date _____



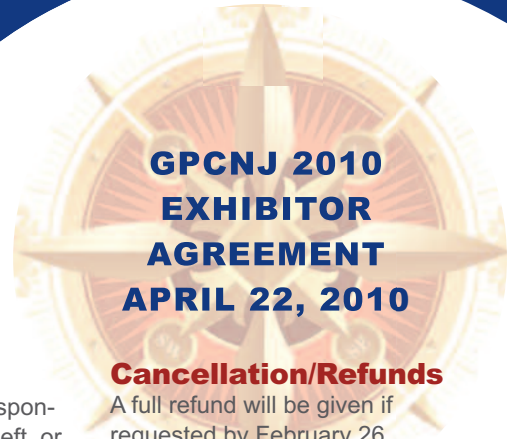
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Date Received _____ Date Acknowledged _____ Amount Received _____
Balance Due _____

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Types of Displays

The Gift Planning Council of New Jersey is a closed trade show intended to provide a showcase for equipment, products, and services designed for use by charitable gift planners and allied professionals. The GPCNJ reserves the right to refuse rental of exhibitor space to any individual or company whose display of equipment, products, or services is not likely to be, solely in the opinion of the GPCNJ, compatible with the general character, philosophy, standards, or objectives of the GPCNJ.

Default Occupancy

Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying for such space at the full rental price according to the terms of the contract. The GPCNJ shall have the right to use unoccupied booth space as it sees fit to eliminate blank space in the exhibit hall, provided such space is not occupied by 8:30 a.m. on **April 22, 2010**. The exhibit program is scheduled to conclude at 4:00 p.m. on **April 22, 2010**. To avoid disappointing our attendees and to prevent disruption in the exhibit hall, we require that all booths and materials remain in place until the conclusion of the show. We cannot be responsible for booths left unmanned, so it is strongly suggested that booth personnel also remain with the booth until the close of the show. Exhibit tear-down is from 5 to 6 p.m. on **April 22, 2010**.

Liability

The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and/or property while at the Trenton Marriott at Lafayette Yard and hereby waives any claim or demand it may have against it or the GPCNJ. At the conclusion of the set-up operation, all related equipment, crates, trash, etc., must be removed from the premises no later than 6:00 p.m. on April 22, 2010.

Storage

Storage is available three days prior to the conference. Items may be shipped to the hotel beforehand but must be removed at the close of the conference on April 22, 2010. Ship to

Trenton Marriott @ Lafayette Yard
1 West Lafayette Street
Trenton, New Jersey 08608
Attn: GPCNJ—Mario Casale

Cancellation/Refunds

A full refund will be given if requested by February 26, 2010. A fifty percent refund will be given if requested in writing by March 26, 2010. There will be no refunds after March 26, 2010.

Restrictions

- Sharing of an exhibit space by two or more companies or firms is prohibited.
- The conference co-chairs reserve the right to remove disruptive activities and/or personnel from the exhibit hall.
- Exhibitors planning to dispense beverages or food must have the approval of the Trenton Marriott at Lafayette Yard.

For more information, contact Denise Downing, CMP, Gift Planning Council of New Jersey P.O. Box 579, Moorestown, NJ 08057; TEL: 856.234.0330, FAX: 856.727.9504
denise.downing@comcast.net
www.giftplanning-nj.org

I acknowledge and agree to abide by the exhibitor agreement as stated. I understand that failure to comply with these policies and procedures may result in not being permitted to exhibit at this or future GPCNJ conferences.

Signature _____

Name _____

Title _____

Date _____